## Transformational Business Survey

Name:	
Company Name:	
Address:	
Daytime Phone	Cell or Mobile
Home Phone	Email
Please email a variety of photos of yours consulting@theartofconsciouscreation.cothem.	elf (ones you like) to: om or provide a website where we can see
you need to keyboard in all of your answ please just close up the spacing between headings in order to keep the document	in Microsoft Word in order to give you the space vers. When you have completed a section, a sections to just a few open lines between as concise as possible. You may also download er to handwrite your answers if you prefer, but
Consulting Project:	
What is the overall objective of this cons	ulting program?
Business:	
Name and describe the business for which	ch we are consulting?

Please provide website:
Is this a business concept needing development strategies, an ongoing business needing revitalization or a new business?
Is this a book project and if so, in what stage of development?
Specific Goals
What would you like to achieve through Consulting Program?
In General:
Specifically:

## **Professional Experience**

Work History: Please provide a very brief overview of your work history.
Current Position or Entrepreneurial Venture:
Please describe your current situation.
Address what you perceive to be the best and worst aspects of this work situation.

What do you believe to be your greatest work skills and assets?
Wishful Thinking: Describe your ideal vision of success in your worklife.
Company/Project/Book Profile  Describe Company/Product/Service/Book:
Pricing:
Unique Selling Proposition or Positioning:

Market as You Perceive It:	
History:	
·	
Current Status:	
Greatest Successes:	
Shortcomings/Limitations:	

Marketing Strategies To Date:
Goals/Objectives, How Do You Measure Success?
Financial Goals:
Major Questions About Where You Want to Go Next, What You Want to Achieve?
What is Unclear, Confusing, Undetermined or Perplexing to You That You would Like This Consultation to Clarify?

What is the Single Most Significant Problem/Question/Challenge Facing You?
What would be your definition of success for this consultation?
<b>Business Clients, Assets and Resources</b>
How is your business structured and who are your key employees/associates/partners?
Is there harmony between you and these individuals, and amongst them?
Are they all working toward the same goals with the same work ethic?
What other individuals are essential to your success?

What are the key assets that your company/project/business has that can support the success of the venture?
Describe your clients and your relationship to them? Are these mostly harmonious or are they taxing and difficult?
What new clients would you like to attract? Describe them:
North attended India Dalatina
Marketing and Media Relations
What do you see as your key marketing needs?
What areas of marketing would you like to explore?
Describe any previous publicity efforts:
Describe any Internet/Social Media/New Media outreach that you have undertaken:

Describe what you believe is the core message you believe your publicity should convey?

## **Transformational Goals**

What goals do you have for your company/project in terms of:

Sustainability?

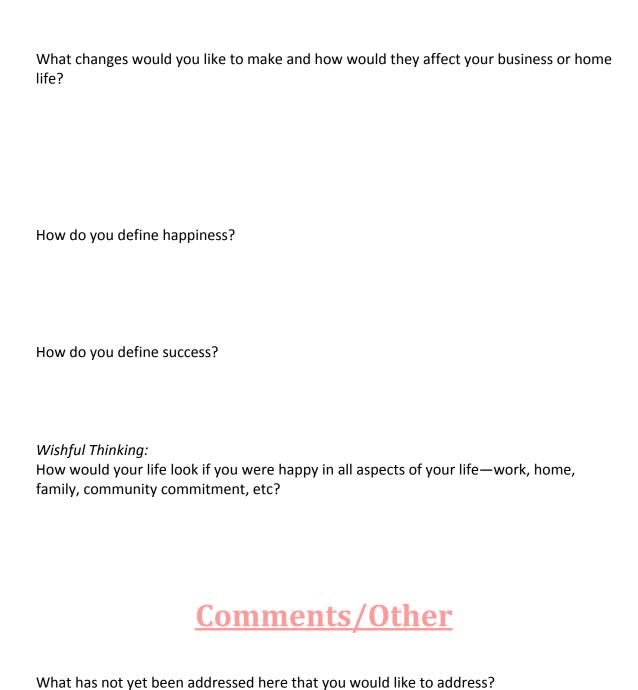
Social Responsibility?

**Global Consciousness?** 

Other Values?

## Personal Happiness and Personal Growth (Optional)

Current Status: <u>What</u> makes you most happy in your life?
How do you balance work and home life?
What about <u>yourself</u> makes you the happiest?
What are you unhappy about in your life and with yourself?



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